

'Spotlight' is a suite of budget options that links you with experienced writers, editors and industry experts for personalised feedback on your work. Writers Victoria works with a team of authors, editors and writing tutors to make sure your work is read by someone with expertise in your area.

## Why Book a Spotlight?

Each service gives feedback on your work from an experienced industry professional, helping you to make your project the best it can be, whether you want to share your writing with your family, self-publish, or submit it to a commercial publisher.

The Spotlight suite complements our manuscript assessment and mentoring services. If you're considering one of those services, a Spotlight can also give you a taster of what to expect in a longer assessment or mentorship.

## What to Expect

For each Spotlight service, you have the choice of receiving feedback in one of two ways:

1. Written feedback: Marked-up pages + a written report of 500 words.
2. Spoken feedback: Marked-up pages + a 15-minute phone/Zoom meeting (5 minutes of questions and introductions, followed by 10 minutes of document feedback).

Please select **one** option per service.

### Spotlight on...Your First Page

An experienced writer will read and provide feedback on the first 500 words of your work in progress with attention to the key elements of style, setting, character, voice, point of view, and the all-important task of hooking the reader.

### Spotlight on...Your First Chapter

An experienced writer will read and provide feedback on the first chapter of your work in progress (up to 2000 words) with attention to the key elements of style, structure, setting, character and voice, point of view, and the all-important task of hooking the reader.

### Spotlight on...Your Character

An experienced writer will do a 'health check' on one of your characters, with attention to the key elements of credibility, voice and story arc. A writing exercise will be provided to help you identify knowledge gaps and further your character development skills.

### Spotlight on...A Key Poem/Suite of Poems

An experienced poet will read and provide feedback on a key poem (up to 60 lines) or suite of poems (up to 200 lines) with attention to voice, form, layout, and the texture of the language.

### Spotlight on...A Short Story

An experienced short story writer will read and provide feedback on a short story (up to 2500 words) with attention to the elements of style, story arc, setting, character and voice, point of view, and resolution, helping you to polish that gem.

### Spotlight on...Your Voice in Memoir

An experienced memoir/non-fiction writer will read an excerpt of your work (up to 2000 words) and provide feedback on your voice with attention to its specificity and how fresh, engaging, and vivid it is.

### Spotlight on...Your Pitch/Blurb

Get expert advice on the pitch and blurb (up to 300 words) for your writing project, whether fiction or non-fiction.

## Spotlight on...Your Synopsis

Get expert advice on the synopsis for your writing project (up to four pages, or 1000 words), whether fiction or non-fiction.

## Spotlight on...Your Social Media

A communications expert will audit your social media platforms (main three: Facebook, Twitter, Instagram, plus additional if relevant) and provide recommendations on brand, image and strategy. This audit focuses on social media and does **not** include an author website.

## Terms and Conditions

- To book a Spotlight, please email this form to [programadmin@writersvictoria.org.au](mailto:programadmin@writersvictoria.org.au). You do not need to submit your writing at this stage. Once you have booked and paid for your Spotlight, we will contact you about submitting your work. When we have received your work, you will receive feedback within one to two weeks.
- Writers Victoria maintains your privacy and the privacy of the expert giving you feedback. We will not exchange any contact details without permission from both of you. If you book spoken feedback, it will take place via a phone call or a Zoom meeting set up by Writers Victoria.
- Your feedback will be restricted to marked-up pages plus a 500-word written report, or a combination of marked-up pages plus a 15-minute phone/Zoom meeting. You will not arrange direct contact or follow-up sessions with your expert. If you wish to receive more feedback, you may book a second Spotlight or enquire about a full assessment or mentorship through Writers Victoria.
- The author's copyright over their work will be respected at all times. Writers Victoria and the expert will not use or distribute your work without your permission.
- Copyright of the expert's report remains with the expert and cannot be published or otherwise used without approval.
- Writers Victoria reserves the right to decline writing and payments at its sole discretion without further correspondence.
- A Spotlight does not guarantee publication of your writing. Feedback may help you polish your work for submission to a commercial publisher, but it will not directly impact your chances of publication. Writers Victoria and our experts are not able to approach publishers on your behalf.

Name: \_\_\_\_\_

Postal address: \_\_\_\_\_

Suburb: \_\_\_\_\_

State: \_\_\_\_\_

Postcode: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please put an X beside each service you wish to book, and the format in which you wish to receive your feedback.

Type of service	Cost	Spoken feedback or written feedback? (Please select one per service)			
		Spoken		Written	
Spotlight on Your First Page (submit 500 words)	\$50	Spoken		Written	
Spotlight on Your First Chapter (submit 2000 words)	\$75	Spoken		Written	
Spotlight on Your Character (submit 2500 words)	\$95	Spoken		Written	
Spotlight on A Short Story (submit 2500 words)	\$95	Spoken		Written	
Spotlight on A Key Poem (submit 60 lines)	\$50	Spoken		Written	
Spotlight on A Suite of Poems (submit 200 lines)	\$95	Spoken		Written	
Spotlight on Your Voice in Memoir (submit 2000 words)	\$75	Spoken		Written	
Spotlight on Your Pitch/Blurb (submit 300 words)	\$50	Spoken		Written	
Spotlight on Your Synopsis (submit 1000 words)	\$75	Spoken		Written	
Spotlight on Your Social Media (standard audit covers Facebook, Twitter, Instagram; feedback on other social media platforms costs \$50 per platform)	\$75 (audit)	Spoken		Written	
	\$50 (per extra platform)	Spoken		Written	
<b>TOTAL COST</b>	\$				

I agree to the above Terms and Conditions. (Please tick, or we will be unable to process your booking.)

I authorise Writers Victoria to charge this payment to my Visa or MasterCard below.

Cardholder's Name: \_\_\_\_\_ Cardholder's Signature: \_\_\_\_\_

Card Number

   
   
   
   

Expiry Date:   /

Please complete this form and return with payment to [programadmin@writersvictoria.org.au](mailto:programadmin@writersvictoria.org.au).